

Community Investment Scenario Development Process

(Revised 06/12/13)

Phase 1 - Committee Develops a Baseline Growth Scenario for Wichita (based on Wichita's current 2030 growth plan adjusted to reflect new job and housing growth projections through 2035).

STEPS

1. Identify the distinguishing elements and characteristics of Wichita's current 2030 growth plan.
2. Allocate new job and housing growth forecasted for Wichita through 2035 using Wichita's current 2030 growth plan elements and characteristics in order to create a Wichita Baseline Growth Scenario.

Proposed job and housing growth allocation approach:

- a. The Committee will be provided with large working base maps of Wichita and its 2030 growth plan area. Wichita will be divided into the seven Statistical Development Areas (SDA's) used by MAPD for population and employment growth projection purposes.
- b. Two maps will be prepared for each SDA:
 - A working base map to be used for the allocation of new job and housing growth forecasted for Wichita through 2035;
 - A reference map depicting generalized existing land uses and the existing 2030 Wichita growth plan concept.
- c. The Committee will be divided into three working groups containing roughly 5-7 people each. One group will be assigned the Northwest and Southwest SDA's; one group will be assigned the North, Central and South SDA's; and one group will be assigned the Northeast and Southeast SDA's.
- d. The Committee as a whole will initially discuss and determine the appropriate % distribution/ allocation of total new job and housing growth forecasted for Wichita through 2035 amongst the seven SDA's (using historic/current Wichita SDA growth trend information as a guide).
- e. Each working group will then proceed to conceptually allocate within their respective SDA's, the allocated % of SDA growth at a sub-area level using yellow and red push-pins (allocating at a map scale level of one square mile).
- f. A total of 619 large yellow push-pins will be available for dwelling unit allocation (61,900 dwelling units (du.'s) @ 100 du's per pin).
- g. A total of 624 large red push-ins will be available for job allocation (31,200 jobs @ 50 jobs per pin).
- h. The Committee as a whole will evaluate and assess the aggregate of the SDA conceptual allocations and make any revisions as deemed appropriate by the Committee.
- i. Staff will then convert the push-pin map into a scenario-format display map for better visual presentation purposes.

Note: Staff will provide data, maps and technical support to Committee members throughout the job and housing growth allocation process.



3. Determine appropriate evaluation metrics and measures to use for each of the columns in the Community Investment Scenario Evaluation Matrix
4. Using the Community Investment Scenario Evaluation Matrix, evaluate the Wichita Baseline Growth Scenario in the context of the new comprehensive plan's three guiding principles (*Return on Investment; Community Risk Assessment; Flexibility to Meet Future Challenges*).

Phase 2 - Committee Develops Additional Wichita Growth Scenarios (includes modifications to the Wichita Baseline Growth Scenario).

STEPS

1. Identify distinguishing elements and characteristics of additional, appropriate Wichita growth scenarios that could yield better evaluation results regarding the plan's three guiding principles (*Return on Investment; Community Risk Assessment; Flexibility to Meet Future Challenges*).
2. Conceptually allocate Wichita's new 2035 job and housing growth projections according to new distinguishing elements and characteristics to create modified or new growth scenarios for Wichita (using the SDA's and push-pins).
3. Using the Community Investment Scenario Evaluation Matrix, evaluate each modified or new growth scenario for Wichita in the context of the new comprehensive plan's three guiding principles (*Return on Investment; Community Risk Assessment; Flexibility to Meet Future Challenges*).
4. Compare evaluation results from additional growth scenarios with the evaluation results associated with the Wichita Baseline Growth Scenario.